



CORPORATE PROFILE 2014

OUR VISION

To be the leading home builder and contractor in every market in which we operate, and in every aspect of our operations, leading the way in quality, reliability and value for money

OUR MISSION

- To provide the finest products and services for our customers
- To provide increasing value and superior returns for our shareholders
- To empower every member of staff to develop their potential to the maximum
- To be a role model customer for our suppliers, sub-contractors and service providers
- To contribute meaningfully and positively to the community and the society which nurture us

CORPORATE RESPONSIBILITIES STATEMENT

The Group's corporate responsibilities are summarised as follows:

- To consider, monitor and ensure that our operations continue to have a positive impact on our employees, the communities we work in and the environment that nurtures us, and to promote trust and mutual respect amongst our customers and all other stakeholders.



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INTRODUCTION

Founded in April 1993 as Naim Cendera Sdn. Bhd, Naim commenced operations in 1995 with its first landmark township development in Tudan, Miri, Sarawak (now known as Bandar Baru Permyjaya). Naim then ventured into construction with its first low cost housing project for the then Housing and Development Commission and the construction of the Pujut 7 bridge across Miri River in 1997. In 1999, it expanded to Kuching, Sarawak with its Desa Ilmu township development, followed by the upmarket satellite township called the Riveria Bay development, also in Kuching. Naim was listed on the Main Board of Bursa Malaysia Bhd (the Malaysian Stock Exchange) on 12 September 2003.

Today, Naim Holdings Bhd, an investment holding company with 2 main subsidiaries, Naim Land Sdn. Bhd. (NLSB) and Naim Engineering Sdn. Bhd. (NESB), is a fully-integrated property and construction player focusing on:

- Integrated property development
- Construction, civil engineering and infrastructure projects
- Oil and gas (infrastructure projects and oil and gas services via its investment in Dayang Enterprise Holdings Berhad)

Naim is one of leading developers in Malaysia, with flagship developments in Miri, Kuching and Bintulu, and has built more than 16,000 properties for the Sarawak community.

Naim is also a Class A Bumiputera Contractor with ISO 9001 certification and has emerged as one of Malaysia's largest Bumiputera contractors which has carried out more than RM5 billion worth of works (including its own development projects).

Going beyond Sarawak, Naim has spread its wings to Sabah for via its joint venture with Samsung Korea for an oil and gas terminal project, Peninsular Malaysia, as the first East Malaysian contractor to be awarded 2 construction packages for the MRT project at Klang Valley and Fiji, for road upgrading and rehabilitation projects.

Naim focuses on excellent quality, timely delivery and customer service, a philosophy which has earned the Group a host of industry awards, an acknowledgement of Naim's significant contribution in the property and construction sectors.

COMPANY DATA

Name of company	Naim Holdings Berhad
Type of company	Public listed company
Authorised Capital	RM500,000,000
Paid-up Share Capital	RM250,000,000
Net Assets	RM 880,000,000 (as at 30 September 2013)
Principal Activities	<ul style="list-style-type: none"> • Property Development • Construction & Civil Engineering • Oil & Gas infrastructure projects • Oil & Gas services (via Dayang Enterprise Holdings Bhd.)
Registered Address	9th Floor, Wisma Naim, 2 ½ Mile, Rock Road, 93200 Kuching, Sarawak, Malaysia
Tel/Fax/E-mail/Website	+6082 – 411 667 (Tel) +6082 – 429 869 (Fax) enquiries@naim.com.my (e-mail) www.naim.com.my (website)
Directors	Datuk Amar Abdul Hamed Bin Haji Sepawi (Chairman) Datuk Hasmi Hasnan (Group Managing Director) Wong Ping Eng (Deputy Managing Director) Tan Sri Izzuddin Bin Dali Dato Ir. Abang Jemat Bin Abang Bujang Datu (Dr.) Haji Abdul Rashid Bin Mohd Azis Professor Dato' Abang Abdullah Bin Abang Mohamad Alli Datin Mary Sa'diah Binti Zainuddin Tuan Haji Soedirman Bin Haji Aini
No. of staff	1,200 (monthly paid staff for the entire Group, as at 10 February 2014)
Branch offices	Kuching, Miri, Bintulu, Kuala Lumpur and Fiji
Contact person & details	Caroline Yeo, Head of Corporate Marketing +6012-8881455 (mobile) caroline.yeo@naim.com.my (e-mail)

OUR BUSINESS: PROPERTY DEVELOPMENT

BINTULU

BINTULU PARAGON INTEGRATED DEVELOPMENT

Covering an area of 36 acres, Bintulu Paragon is the largest integrated development to impact Bintulu. A new landmark and the largest hub which introduces multifaceted lifestyle experiences, Bintulu Paragon will change Bintulu's skyline with its modern condominium buildings, sleek office towers and other iconic buildings. For business or for pleasure, Bintulu Paragon is the prestigious address that sets a benchmark not only for Bintulu, but also for Sarawak.



Aerial View, Bintulu Paragon



Street Mall, Bintulu Paragon



Loft (Condominium Unit), Bintulu Paragon

KUCHING

KUCHING PARAGON INTEGRATED DEVELOPMENT

Covering an area of approximately 33 acres, Kuching Paragon is distinctly the most contemporary integrated development to impact Kuching, Sarawak. A new landmark which introduces multifaceted lifestyle experiences integrating residential, business, retail and hospitality components, the Kuching Paragon integrated development brings together the diversities of modern living and business under one common address, that fulfils the demands of the present and sets the trends for the future.

Within the iconic Kuching Paragon, 3 residential towers rise majestically as one of the most sought after high end condominium apartments in the region. With a total of 445 residential units and built with a contemporary tropical minimalist concept which epitomises resort and chic urban living, the SAPPHIRE ON THE PARK condominium development is in a class of own.



Aerial View, Kuching Paragon, Kuching, Sarawak



Sapphire On The Park, Kuching, Sarawak

MIRI

BANDAR BARU PERMYJAYA (BBP)

Covering an area of approximately 3,000 acres, BBP, Naim's flagship mixed development in Miri, is one of the fastest growing satellite townships in Sarawak.

With its strategic location of just 15 minutes' drive from the heart of Miri City and Lutong Town, the hub of Sarawak's petroleum industry, 20 minutes' drive from the Brunei Sg. Tujuh Customs Office border checkpoint and 10 minutes' drive from Curtin University of Technology Sarawak Campus, residents enjoy excellent accessibility.

Divided into various development zones, BBP provides vibrant community living – residents get to indulge in the perks of living in a community equipped with full-fledged amenities such as a community hall, places of worship, education and training institutions, a bustling light industrial area and other places of interest.



Aerial View, Bandar Baru Permyjaya, Miri, Sarawak

KUCHING, SAMARAHAN

RIVERIA

Covering an area of over 100 acres, the Riveria, a satellite township located at the gateway of Samarahan in Kuching's southern corridor, is a mini riverine enclave which is sited near the panoramic Sungai Kuap. Sited at the confluence of Sungai Kuap and Sungai Merdang, it offers idyllic natural like settings for residents there.

Aptly described as a community development consisting of a mix of residential and commercial units, the Riveria aims to capture Sarawak's historic affinity with river life and enable residents to go beyond their gates to enjoy and embrace the spirit of nature. The Riveria offers a comprehensive choice of quality homes and commercial units at affordable prices.



Aerial View, Riveria, Kota Samarahan, Sarawak

DESA ILMU

Covering an area of over 300 acres and one of the fastest growing townships in Kuching, Desa Ilmu features a variety of residential and commercial properties for the Kuching community. Located within close proximity of the Riveria, it enjoys great accessibility, and is a popular choice among many.



Aerial View, Desa Ilmu, Kota Samarahan, Sarawak

ENGINEERING AND CONSTRUCTION

As one of Malaysia's leading infrastructure developers, Naim is a Class A Bumiputera Contractor with ISO 9001 certification and Malaysia's largest Bumiputera Contractor in terms of market capitalisation:

- Has almost 2 decades of sterling record
- Pioneered innovative engineering solutions for a myriad of challenges locally and in other parts of the world with an aim to promote sustainable living (the first company in Sarawak to construct a major road bridge using the advanced 'incremental launch' technique, and incorporate recycling strategies into its projects)
- Its 'Zero Delay' policy led to projects completed on time, with some ahead of schedule

PROJECT SUMMARY CONSTRUCTION

DAM & RELATED WORKS

- Bengoh Dam, Bengoh, Sarawak
- BRS, Murum Dam, Sarawak

TRANSMISSION LINES

- 275KV Bakun-Samalaju Transmision Line (Package B)

ROADS AND HIGHWAYS

- Terbat/Pankalan Amo/Tebedu Road, Samarahan, Sarawak
- Kings Road from Waito to Wailotua, Fiji
- Kampung Semadang-Bau Road, Bau, Padawan, Sarawak
- Kuching/Sibu Road (from Julau Junction to Sibu Airport Junction), Sarawak
- Access Road to Mukah from Sibu/Bintulu Junction to Matadeng Junction, Mukah, Sarawak

- Pujut/Tudan/Kuala Baram Link Road, Miri (Phase 3), Sarawak Access Road from Kuala Baram Highway to Curtin University, Sarawak
- Sibu-Bintulu Roads Phase 1 and 2 (from Kemena Industrial Estate to New Bintulu Airport) and Kemena Bridge, Sarawak
- Pujut/Tudan/Kuala Baram Link Road (Phase 2), Miri, Sarawak
- Balingian/Kuala Balingian/Kuala Tatau/Bintulu Road, Sibu (Phase 2), Sarawak
- Pujut/Tudan/Kuala Baram Link Road and Bridge over Sungai Miri (Phase 1), Miri, Sarawak
- Balingian/Kuala Balingian/Kuala Tatau/Bintulu Road (Phase 1), Sibu, Sarawak
- Sibu-Matadeng Road, Mukah, Sarawak

PROJECT SUMMARY

CONSTRUCTION (Continue)

RESIDENTIAL, COMMERCIAL AND INDUSTRIAL PROPERTIES

- Senari Industrial Complex for Oil and Gas Jetty, Tanjung Manis, Sarawak
- SPNB Sultan Tengah, Kuching, Sarawak
- Majma Tuanku Abdul Halim Mu'adzam Shah Complex, Kuching, Sarawak

FLOOD MITIGATION-RELATED WORKS

- Flood Mitigations Works, Kuching (Phase 1), Sarawak

SCHOOLS, INSTITUTIONS AND COLLEGES

- Sarawak Medical Science College, Padawan, Sarawak
- Institut Latihan Perindustrian (ILP) Phase 1 & 2, Miri, Sarawak
- Maktab Rendah Sains Mara (MRSM), Mukah, Sarawak
- Institut Kemahiran Belia Negara (IKBN), Miri, Sarawak

GOVERNMENT CAMPS AND COMPLEXES

- State Legislative Assembly [Dewan Undangan Negeri (DUN)] Complex, Kuching, Sarawak
- Police General Operations Force (GOF)/PGA Camp, Batu Kawa, Kuching, Sarawak
- Customs, Immigration and Quarantine Complex (CIQ), Limbang, Sarawak

OIL & GAS INFRASTRUCTURE WORKS

- Sabah Oil and Gas Terminal (SOGT)
- Petronas LNG Train 9 Project, Bintulu, Sarawak

MASS RAPID TRANSIT (MRT)

- Mass Rapid Transit (MRT)

WATER PIPELINES

- Laying of Water Pipelines for Rural Areas in Sarawak

RECREATIONAL FACILITIES

- Miri Go-Kart Racing Track, Sarawak

RESETTLEMENT SCHEMES (INCLUDING INFRASTRUCTURE AND OTHER RELATED WORKS)

- Bengoh Resettlement Scheme Infrastructure and Associated Works (Phase 1), Bengoh, Sarawak

BRIDGES

- Kemena Bridge, Bintulu, Sarawak
- Balingian Bridge, Mukah, Sarawak

NOTABLE PROJECTS

BENGOH DAM, SARAWAK



BAKUN-SIMILAJAU OVERHEAD
TRANSMISSION LINE,
BINTULU, SARAWAK



AERIAL PHOTO OF FLOOD
BYPASS CHANNEL, KUCHING,
SARAWAK



NOTABLE PROJECTS

MAJMA' TUANKU ABDUL HALIM MU'ADZAM SHAH COMPLEX,
KUCHING, SARAWAK



SARAWAK STATE LEGISLATIVE ASSEMBLY,
KUCHING, SARAWAK



NOTABLE PROJECTS

MRT PROJECTS, PENINSULAR MALAYSIA

Dataran Sunway MRT
Station, Klang Valley Mass
Rapid Transit (MRT)



KEMENA BRIDGE, BINTULU-TATAU ROAD, SARAWAK



NOTABLE PROJECTS

PETRONAS LNG TRAIN 9 PROJECT, BINTULU, SARAWAK



SABAH OIL & GAS TERMINAL (SOGT) PROJECT, SABAH



NOTABLE PROJECTS

KINGS ROAD FROM WAITO TO WAILOTUA, FIJI



Opening Ceremony of the Upgraded Road Waito-Wailotua, Fiji by Fiji Prime Minister, Commodore Frank Bainimarama



Letter of Commendation from The Right Honourable Minister of Works, Transport and Public Utilities, Mr. Timoci L. Natuva on the completion of the upgrading of Kings Road from Waito to Wailotua

BAU / SEMADANG ROAD, BAU, SARAWAK



OIL & GAS



Dayang Enterprise Holdings Bhd

Naim's foray into Oil and Gas sector in terms of infrastructure projects and oil and gas services commenced via its investment in Dayang Enterprise Holdings Bhd, its associate company.

Since then, it has stepped up its involvement in this sector with its alliance joint venture with Samsung and Petronas for the Sabah Oil and Gas Terminal (SOGT) in Kimanis, Sabah.

Naim has also been appointed as one of the contractors for the Petronas LNG Train 9 project in Bintulu, Sarawak.

With the experience garnered from these ventures, Naim is looking forward to increase its involvement in relation to infrastructure works in this sector in time to come.



Dayang Enterprise Holdings Bhd

PROPERTY INVESTMENT

Property investment is a relatively new area for Naim, which will be one of Naim's key growth areas in time to come.

Currently, Naim owns and manages Permy Mall in Miri, Sarawak, which is located in Bandar Baru Permyjaya (BBP), the fastest growing township in Sarawak. A contemporary 2-storey shopping mall with a gross floor area of 275,000 sq. ft. and a net lettable area of 153,000 sq. ft, Permy Mall spreads

over 8.43 acres and has more than 1,000 car park bays. With an existing customer base population of more than 100,000 residents (in surrounding areas), capability to tap into the Brunei market and its strategic location, Permy Mall was a resounding success.

Naim has planned for similar projects within the Kuching Paragon integrated development and Bintulu Paragon integrated development in Kuching and Bintulu respectively.



Permy Mall, Bandar Baru Permyjaya, Miri, Sarawak



Bintulu Paragon Integrated Development, Bintulu, Sarawak



Kuching Paragon Integrated Development, Kuching, Sarawak

OUR PEOPLE

Naim's human capital is the key to the Group's continued success. As such, talent management and development is Naim's priority. Through its training and development arm, Naim Academy, Naim is committed in honing talents and developing its people.

The Group encourages workplace diversity and provides equal opportunity for all team members – all team members irregardless of age, gender, race, religion, nationality and education work in harmony and have equal opportunity to succeed.

Our initiatives reaffirm our commitment to make Naim A TRULY GREAT PLACE TO WORK.



'Zero Defect' Campaign



Our staff (left) receiving certificates for completing the programme from the trainer, Mohamad Ariff Azahari and witnessed by our HR GM, Tan Teck Jong



Participants engaged in discussion during Naim Academy's training session

SOME TRAINING AND DEVELOPMENT INITIATIVES:



Naim Academy's 'Business Writing Skills' Workshop



Naim Academy's 'Effective Planning' Workshop



Naim Academy's 'Effective Communication' Workshop



Naim Academy's 'Ethics & Integrity' Workshop

CORPORATE SOCIAL RESPONSIBILITY

Our approach to corporate social responsibility is firmly based on the values which have been stated in our Group's vision and missions statements, and our corporate responsibilities statement.

Through our corporate sustainability programmes, we promote the spirit of voluntarism among our team.

NAIM COLLABORATES WITH HABITAT FOR HUMANITY, MALAYSIA (HABITAT)



For a good cause...Datuk Amar Abdul Hamed Sepawi, Naim's Chairman (2nd left) handing over the cheque to Allen Tong, Habitat Malaysia's President (2nd right) witnessed by Datuk Hasmi Hasnan, Naim's Group Managing Director (left), YB Datuk Hajah Fatimah Abdullah, Minister of Welfare, Women and Family Development, Sarawak (center) and Timothy Ngu, Habitat Malaysia Board's National Vice President

NAIM CARES: COMES TO THE AID OF TYPHOON HAIYAN VICTIMS



Zamry Ibrahim, Senior General Manager for Business Development and Corporate Marketing, (2nd left) handing over the cheque to Bow Bow Choon, the Chief of Private Sector Fundraising & Partnerships for UNICEF Malaysia (right) witnessed by Gina Salario Cortez (2nd right) and Yuko Kusamichi, UNICEF Malaysia Operations Manager

NAIM-SAMARAHAN DISTRICT COUNCIL JOINT TREE PLANTING EVENT



Naim together with the Council organised a joint tree planting event at the green lung of Riviera Phase 7

NAIM BRINGING THE FESTIVE CHEER TO PERKATA



In the true spirit of Christmas, Naim brought festive cheer to the Association for the Welfare of Intellectually Disabled Children (PERKATA) by organizing an X'mas party for some 40 special needs children at its school at Jalan Ong Tiang Swee.

QUALITY & FINANCIAL RATING

Naim is:

A multi-award winning developer-contractor, winning 16 awards to date

An ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007 Company

Rated AA3 by the Rating Agency Malaysia in conjunction with the Islamic Commercial Paper and Medium Term Note Issuance Programme totalling RM500 million – amongst the highest rating for any property development and construction company

As a stamp of its quality, Naim provides 24 months' defect liability period for all its projects



24 Months Warranty Period



ISO 9001:2008 Certified



ISO 14001:2004 Certified



OHSAS 18001:2007 Certified

An ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007 Company

AWARDS & ACCOLADES



2013
APEA Outstanding
Entrepreneurship
Category



2012
The Sarawak CMEA
Award:
Large Enterprise
Category
(Construction)



2012
The BrandLaureate
Best Brands Awards
2011-2012:
The BrandLaureate
Conglomerate Awards
2011-2012



2010
The Sarawak
CMEA Award:
Large Enterprise
Category
(Construction)



2009
SHEDA
Excellence Awards:
Top Developer
in Residential
Development



2008
FIABCI Malaysia
Property Award:
Property Man
of The Year



2007
The Malaysian
Construction Industry
Excellence Awards:
Contractor Award
Grade 7



2005
Malaysia Corporate
& Social Environment
Responsibility Award



2004
KPMG
Shareholder
Value Awards



2004
The Malaysian
Construction Industry
Excellence Awards:
Builder Of The
Year Award



2004
The Malaysian
Construction Industry
Excellence Project
Awards: Medium Scale
Project Engineering
Category



2004
Malaysia Canada
Business Council
Excellence Awards:
Industry Excellence
for Construction Award



2004
Malaysia Canada
Business Council
Excellence Awards:
Industry Excellence
for Construction Award



2003
SCCI Annual
Corporate
Report Awards:
Best Annual
Report Award



2003
The Malaysian
Construction Industry
Excellence Project
Awards:
Medium Building
Category



2002
CIDB Builders
Building Works
Category Awards:
Institutional
Building Project



CONTACT INFORMATION

Headquarters

9th Floor, Wisma Naim
2 ½ Mile Rock Road
93200 Kuching, Sarawak
Tel : 082-411 667
Fax : 082-429 869
Email : enquiries@naim.com.my

Kuala Lumpur Office

No. A-39-1, Level 39, Menara UOA Bangsar
No. 5 Jalan Bangsar Utama 1
59000 Kuala Lumpur
Tel : 03-2288 1601 / 03-2288 1602
Fax : 03-2288 1603

www.naim.com.my

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